

Towards Carbon Neutrality Workshop

Partnership Opportunities

Take advantage of this limited opportunity to align your brand with this premier sustainability workshop...



Taking place at The City Convention Centre, located on Flinders Street in the heart of Melbourne's CBD, close to transport, cafes, restaurants and accommodation.



14-15 August 2017

ABOUT THE WORKSHOP

Climate change remains one of the single greatest environmental and social challenges that we face.

This workshop will provide detailed and practical insights on how organisations can take positive action and be part of the global response that is needed.

Featuring a range of industry professionals including those working within certified carbon neutral organisations, specialist service providers and relevant government experts, the workshop will cover everything from developing a carbon emissions inventory, identifying solutions to reduce organisation's carbon footprint, building the business case for certified carbon neutrality, selecting suitable finance options and tips on marketing success.

DEVELOPED BY

This workshop is delivered by Australasian Campuses Towards Sustainability (ACTS), and developed by carbon experts from Charles Sturt University, RMIT University, University of Tasmania and Victoria University of Wellington.

The two day event will attract carbon management professionals from a cross section of industries, including tertiary education, local and state government and businesses both small and large.

This is a primary opportunity to network and market your product to a dedicated and highly engaged audience!

PRESENTING PARTNER [\$2000 ex gst]

Limited to just ~~four~~ **two** places, the presenting partner package is designed to provide valuable, tangible marketing and networking platforms for sponsors, as well as enhance the experience for workshop attendees.

PACKAGE INCLUSIONS

- **Only two places remaining!**
- Logo and weblink on event pages.
- Logo on all workshop materials and pre-event marketing collateral.
- Acknowledgment at opening and closing of the event.
- Full registration to the two day workshop for one attendee.
- Guaranteed inclusion within the workshop's program (eg. presentation and/or activity lead).
- Opportunity to register additional

MEDIA PARTNER [In kind]

ACTS is delighted to offer the opportunity for organisations to become media supporters for this event.

Media partners agree to:

- Distribute a dedicated EDM on the workshop to their subscription and/or membership network.
- Include the workshop as a listing in their e-newsletter and on their website's news and events page.
- Share the event through their social media networks (LinkedIn, Twitter, Facebook and Instagram).

In return, ACTS will:

- Include media partner's logo in all pre-event marketing collateral.
- Provide any workshop attendee registrations at the ACTS Member rate.



To become a Presenting Partner or Media Partner for the Towards Carbon Neutrality Workshop please contact:

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